

Learning Rebels Production



Creating Video Magic Create like a Pro, Without Being One

Just in time learning is the battle cry of today, and what better way to get learning to your team than by short burst video. We've all done it, gone to YouTube to learn how to do something better faster, smarter. In this course we will teach you how to produce your own video's without spending blockbuster Hollywood dollars, and without needing highly expensive specialized equipment or hiring a production team.

Week One

Week One	Introduction to Micro-Video's: Producing bite sized video's to effectively communicate learning to an audience Video introduction Course tools, templates and Facebook group Storyboard template Live Chat
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Week Two

Week Two	Pre-production and script-writing Script element and formatting Action and dialog Pacing, What it is and why it's important Draft Script Live Chat
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Week Three

Week Three	Production Part 1: Live action video Production Overview Assets: Determination, gathering Shoot Planning Lighting, sound, camera angles Opportunity shots – How to find them/Using "B-Roll" Develop production timeline Live Chat
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Week Four

Week Four	<p>Production Part 2</p> <p>Animations and animation tools</p> <p>Photos (and narrated slides) AKA: Ken Burns affect</p> <p>Sketches and sketch tools,</p> <p>Video voice-over</p> <p>Screen Captures and tools</p> <p>Finalize production template</p> <p>Live Chat</p>
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Week Five

Week Five	<p>Post Production Editing</p> <p>Background music and timing</p> <p>Transitions/Titles</p> <p>Publishing sharing</p> <p>First Peer Video Review</p> <p>Live Chat</p>
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Week Six

Week Six	<p>It's a wrap!</p> <p>Final video uploads and peer review</p> <p>Post production Q&A</p> <p>Troubleshooting</p> <p>Last Live Chat</p>
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Technology Requirements

Technology needed to make this class a success for you.	<p>Mac or PC Laptop or Desk Top</p> <ul style="list-style-type: none">• Handheld video camera• Or Smartphone with video capabilities• Or Tablet with video capabilities• Ability to download video/audio editing program – we will suggest free or low cost programs in the course for you• Microphone for audio, could be the one already installed in your equipment (it's that simple!). We will make suggestions for low cost microphone options.• Access to YouTube & Facebook if you want to participate in the Live Chats• Internet Explorer or Chrome• Word processor (such as Word)• Recommended a photo edito
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