INTRO - Microlearning, what's all the hype? Myths and misperceptions.

SETTING THE FOUNDATION, INTRODUCING PROGRAM TOOLS

UNDERSTANDING THE MODERN LEARNER

WEEK TWO: BEGIN TO BUILD

MICROLEARNING MIGHT BE SMALL BUT IT NEEDS A PLAN. BUILDING A STRATEGY

WHAT PROBLEM ARE YOU TRYING TO SOLVE?

3D MODEL FOR MICROLEARNING DEVELOPMENT

WEEK THREE: CONTENT

SCALING DOWN

DETERMINE PRIORITIES

USING A CONTENT PLANNER

WEEK FOUR: TOOLS

DETERMINE METHOD AND MEDIA

CREATION TOOL EXPLORATION

MARKETING YOUR CREATIONS

WEEK FIVE: WRAP UP

ASK ME ANYTHING

TEST YOUR KNOWLEDGE
MICROLEARNING ON THE GO

Virtual Self-Paced Program

About this program

TOOLS

Questions and answers
Discussions
Projects
all uploaded and
collaborated upon in Slack

@ Each week lessons are delivered via email
Polls and quizzes delivered via UMU.com

HOW THIS WORKS

1
You sign up and pay for this course

2
You receive an email with necessary Slack and other pieces of key information such as start date

3
Get to work!

WHAT YOU CAN EXPECT

The ability to speak with different subject matter experts

Build a Microlearning Content Plan

To keep with microlearning, each lesson will take minimal time

ROADMAP

Discover
Develop
Deliver
Microlearning

Create a Microlearning content plan

Determine
Method, Media & Tools

Getting buy-in and marketing

SIGN-UP NOW!

learningrebels.com/workshops/microlearning-on-the-go