

MICROLEARNING MASTERCLASS ROADMAP

LEARNING OUTCOMES:

WHAT YOU WILL BE ABLE TO DO BASED ON THE SKILLS
LEARNED IN THIS MASTER CLASS

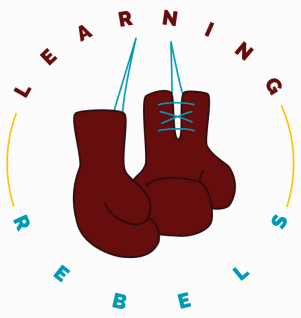
1. *Be able to define microlearning to your organization.*
2. *Have the ability to explain why microlearning is imperative to the modern workforce.*
3. *Be able to create microlearning content to scaffold learning and provide needed performance support.*
4. *Be able to take macro programs and deconstruct content to develop "right-sized" microlearning curriculum.*
5. *Be able to match the right tools for the right learning outcomes*



As Chief Learning Rebel, Shannon Tipton is a skilled learning strategist, and sought out international speaker focusing on learning disruption. Shannon has over 20 years of leadership experience developing successful learning strategies and infrastructures for training departments within organizations in North America, Europe and Korea.

Recognized as bringing real-world expertise into the learning field, Shannon develops frameworks and tools to support learning technologies, microlearning and learning reinforcement to ensure success for solving business pain points and learning initiatives.

As author of "Disruptive Learning" Shannon frequently speaking at conferences across North America and Europe, and was recently named in the top 100 elearning "Movers and Shakers" by eLearning Industry. Shannon's blog "Learning Rebels" is in the top 100 elearning blogs and can be found at learningrebels.com.



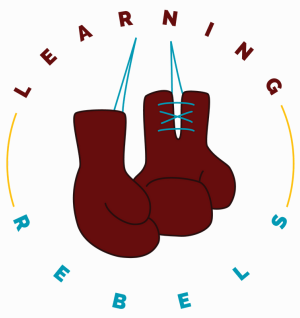
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DAY ONE (GROUP WORK)

- Define Microlearning: Level setting your understanding
- Determine Microlearning Markers: Guidelines for creating microlearning objects
- Adult Learning in the Modern Workplace: How to create microlearning that reaches the adult learner. What techniques should we be using?
- Rapid Prototyping: How and why to Rapid Prototype
- Framework Introduction: 9 Steps to creating your microlearning object
- Case Study Review Exercises: Applying the microlearning framework to case studies within groups
- 3D Microlearning Model: Applying the 3D Instructional design model to creating microlearning
- Tool Review: What tools are out in the world and which ones are the best fit for your project.
- Creating your Microlearning Content: Beginning to create a microlearning object for your individual project

DAY TWO (INDIVIDUAL PROJECT WORK)

- Your Project: Continuation of project work
- Content Deconstruction: Learning how to take macro curriculum and deconstruct into smaller bites
- Applying 3D model to your project: Individual project work
- Your Project Content Creation: Creating a microlearning object for your project
- Peer Exchange: Sharing our work
- Measurement and Evaluation: How to evaluate success



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VIRTUAL SESSION (SHARE CASE):
2.5 HOURS ONLINE

In this 2.5 hour session, we will share tool research and peer feedback on personal projects. Determine the success areas of your project and receive critical feedback for adjustments

Additional information and knowledge reinforcement to be delivered via Learning Rebels Slack Workspace:

- Peer Review of Personal Project
- Feedback session for project
- Microlearning tool exchange