

# MICROLEARNING MASTERCLASS ROADMAP

## WHAT THIS MASTERCLASS IS ABOUT:

Within each fat macro program, there is microlearning content dying to get out! In this masterclass, we will move beyond theory and create microlearning programs based on solid learning outcomes and address real business needs. You will have the opportunity to practice using the tools needed to rapidly build your own microlearning object and lesson and leave with a design that is effective, usable, and sustainable.

## LEARNING OUTCOMES: WHAT YOU WILL BE ABLE TO DO BASED ON THE SKILLS LEARNED IN THIS MASTER CLASS

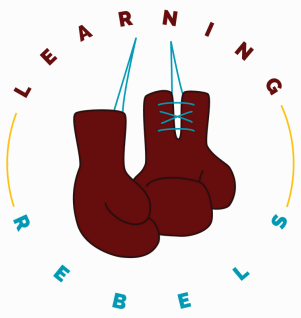
1. Be able to define microlearning to your organization.
2. Have the ability to to explain why microlearning is imperative to the modern workforce.
3. Be able to create microlearning content to scaffold learning and provide needed performance support.
4. Be able to take macro programs and deconstruct content to develop "right-sized" microlearning curriculum.
5. Be able to match the right tools for the right learning outcomes



As Chief Learning Rebel, Shannon Tipton is a skilled learning strategist, and sought out international speaker focusing on learning disruption. Shannon has over 20 years of leadership experience developing successful learning strategies and infrastructures for training departments within organizations in North America, Europe and Korea.

Recognized as bringing real-world expertise into the learning field, Shannon develops frameworks and tools to support learning technologies, microlearning and learning reinforcement to ensure success for solving business pain points and learning initiatives.

As author of "Disruptive Learning" Shannon frequently speaking at conferences across North America and Europe, and was recently named in the top 100 elearning "Movers and Shakers" by eLearning Industry. Shannon's blog "Learning Rebels" is in the top 100 elearning blogs and can be found at [learningrebels.com](http://learningrebels.com).



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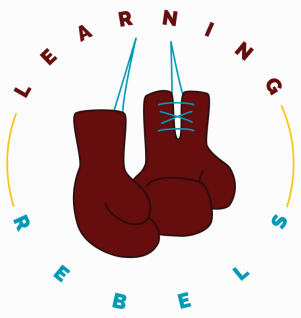
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## VIRTUAL PROGRAM: DAY 1 - 2.5 HOURS

- Introduction to collaborative Learning Site: Slack
- Define Microlearning: Level setting your understanding
- Determining Microlearning Markers: Guidelines for creating microlearning objects
- Adult Learning in the Modern Workplace: How to create microlearning that reaches the adult learner. What techniques should we be using?
  - Building for performance support
  - Learning Reinforcement
  - Macro Content Augmentation
- Framework Introduction: 9 Steps to creating your microlearning object
- Case Study Review Exercises: Applying the microlearning framework to case studies within groups

## SELF-DIRECTED STUDY

- Determine what business problem you are trying to solve.
  - Framework development steps 1 - 4
- Root Cause Analysis
- Content Deconstruction
- Content determination: high impact & high use applications



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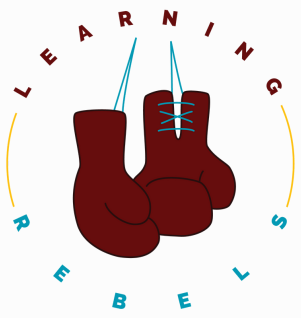
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## VIRTUAL PROGRAM: DAY 2- 2.5 HOURS

- Case Study Review Exercises: Applying the microlearning framework to case studies within groups
- 3D Microlearning Model: Applying the 3D Instructional design model to creating microlearning
- Tool Review: What tools are out in the world and which ones are the best fit for your project.
- Creating your Microlearning Content: Beginning to create a microlearning object for your individual project
- Tools Discussion. Which tools are fit for purpose? Tool research assignment

## SELF-DIRECTED STUDY: PROJECT WORK

- Case Study: Continue to build content within framework with group
  - Framework 5 - 9
- Peer discussion of projects within Slack
- Rapid Prototype personal project present content to peer group
- Testing Learning Outcomes



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## VIRTUAL PROGRAM: DAY 3- 2.5 HOURS

- Results of tools research assignment
- Peer Exchange: Sharing our case study results
- Measurement and Evaluation: How to evaluate success

## SELF-DIRECTED STUDY: PROJECT WORK

- Complete independent personal projects
- Wrap up peer discussion
- Instructor Q&A sessions

## VIRTUAL PROGRAM: DAY 4- 2.5 HOURS

- Peer Exchange: Share Your Work Showcase (Personal Project)
- Peer Feedback
- Certificates!